Tracking Xi Jinping in South and Central Asia



Project Title	Tracking Xi Jinping in South and Central Asia
Silmmory	Track and analyze Chinese influence and activities in South and Central Asia. There are two projects- one focuses on the PRC's social media campaigns, the other on Beijing's economic activities in the region.
Country	India

Project Description

Work with the State Department's Regional China Officer for South and Central Asia (based at the U.S. Embassy in New Delhi, India) to better understand Chinese influence and activities in the SCA region. Strong analytical, written, and communications skills are required. Looking for self-motivated individuals with the ability to manage multiple work streams and deadlines on two distinct projects, to be assigned based on relevant skills, experience, and interest.

Project #1: Beijing's Twitter Diplomacy

Track the websites and social media accounts of PRC embassies in each of the 13 countries in South and Central Asia (SCA). Monitor PRC engagement efforts, messaging campaigns, and high-level meetings and visits. Compile weekly reports for the Regional China Officer synthesizing this information, evaluating the success of China's influence strategies, and analyzing key regional trends. This project is perfect for students interested in China's influence in the (dis)information and media space.

Project #2: China's Debt-book Diplomacy

Monitor, research, and analyze China's economic relations with the 13 countries in South and Central Asia (SCA). Conduct open-source research (via AidData, the Economist Intelligence Unit, etc.) and Chinese policy documents to develop weekly summaries of significant events in China-SCA economic relations. Develop a database to track PRC trade and investment in SCA countries, create country-specific fact sheets, and draft one-pagers on specific areas of interest. This project is perfect for students interested in China's growing economic influence around the world.

Required Skills or Interests

Skill(s)		
Analytical writing		

Cultural diplomacy
Data analysis
Data visualization
Design thinking
Economic analysis
Editing and proofreading
Graphic design
Political Analysis
Research
Social media management
Writing

Additional Information

South and Central Asia (SCA) consists of Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan.

Language Requirements

Language	Speaking Proficiency Reading Proficiency Importance
Chinese-Mandarin	Limited working proficiency Limited working proficiency Nice to Have
Russian	Limited working proficiency Limited working proficiency Nice to Have